

CURRICULUM VITAE

Personal data

Name **KOVACSICS Imre**
E-mail imre.kovacsics@spaholding.eu
Nationality Hungarian
Birth date Kapuvár, 12. January 1971.
Gender Male

Marital status Married, father of two children, and a foster child



job / occupational area **Economic field, tourism, including thermal baths management and operation. Manager of accommodation services. Health tourism expert.**

Highest level of education Berzsényi Dániel Teacher Training College, Szombathely, Physical Education – Geography studies

Professional experience:

MALAWI Ltd. (Győr)

Period 1997-2009

job / title Founder, owner

Main activities, responsibilities The masseur training institution trained spa, bath and sports masseurs awarded with public health education degree, in 16 counties of the country.

The innovative results of the professional activity management:

- National education network
- The establishment of the Hungarian Masseur Association
- Published a three-part, high-quality professional massage training book series, which filled a space that had been open for decades
- The basic professional books of the current accredited modular system of spa and sports masseur training

**Hungarian Football
association**

Period 2005-2007

Job / Title Specialized group leader

Main activities,
responsibilities Medical rehabilitation Specialist team leader of the Adult Education
department of The Hungarian Football Association.

The implementation of a professional model of the complex of primary,
secondary and advanced level physiotherapist training.

Rába Quelle Ltd. (Győr)

Period April 2003. -

Job / Title Majority owner, CEO

Main activities,
responsibilities A full-scale operation of the medical, thermal and adventure bath.
Professional operating activities of one of the most competitive medical
and wellness bath of Hungary. He has become an effective bath operator
with effective crisis management competencies through innovative
activities (innovative usage of the thermal energy), and high risk-taking
experiences gained on this base. This business is a competitive and
successful operation of a multi-generational guest-focused spa.

**Agárd Thermal
Bath and Spa Ltd.**

Period March 2007. -

Job / Title CEO

Main activities,
responsibilities Full-scale operation of a medical and thermal bath (pool and camping)
The textbook example of the risk-taking Hungarian spa operation. The
achievements of improvements and the elimination of the debt service
burden just in a year. Subsequently, a competitive and cost-effective bath
management. Outdoor experience pool development in 2012. (292
million HUF investment value)

**Cseri Beach and
Experience Bath Ltd.
(Tatabánya)**

Period September 2008. – 30. November 2009.

Job / Title CEO

Main activities,
responsibilities Starting the operation of the bath opened in May 2009. (4,5 billion HUF investment value). Full-scale operation of the Experience bath and pool.

**Spa Hungary
Holding Ltd.**

Period October 2008. -

Job / Title Owner, CEO

Main activities,
responsibilities Full operation of the baths centrally managed by the Ltd, their professional screening, editing/writing/publishing professional / tourist boards, travel guides. The SHH Ltd. has the most complex knowledge of Spa-operation service activities. In Hungary, the Holding has the largest experience in Spa-operation services, crisis managing Spa-operation services, and Spa-operation monitoring /professional consulting.

Gyula Castle Spa Ltd.

Period December 2008. – 31. January 2011.

Job / Title CEO

Main activities,
responsibilities Full-scale operation of the Medical-bath and beach, the medical complex and the Castello Saunapark.
Creating the Castello Saunapark in 2009, total investment: 138Million HUF + VAT, support: (100% own assets).
„Development of Gyula Castle Spa 2009”, No.: DAOP-2.1.1/G-09-2f-2010-0001, investment: 2.5 Billion HUF+VAT, (support: 50 %).

**Gyomaendrőd Liget
Beach Ltd.**

Period 1. June 2009. – 30. June 2010.

Job / Title CEO

Main activities,
responsibilities Fully restructuring the operation of the Medical bath, beach and camping, and making it competitive.

Makói Thermal Bath Ltd.

Period July 2009. – October 2012.
Job / Title CEO
Main activities, responsibilities Professional coordination of the project name: "Complex medical- and health tourism development of The Mako Thermal Bath, and strengthening the competencies and marketing activities related to the unique new services". Total investment: 3,631,677,173. HUF (own assets: 2,088,370,173 HUF) Full-scale operation of the Thermal bath.
DAOP-2.1.1/A-2F-2009-0006

Hévíz Spa and Szent András Rheumatism Hospital Public Company

Period June 2010. – 15. November 2010.
Job / Title Director of strategy and development
Main activities, responsibilities Developer of the new professional concept of bath and hospital.

Árpád Bath Székesfehérvár Förhécz „I” Ltd.

Period 2008. – 31. December 2010.
Job / Title Manager
Main activities, responsibilities Professional leader of the reconstruction of the historic Árpád Bath in Székesfehérvár (built in 1905, Art Nouveau public bath). „Reconstruction of the historic Árpád Bath” 2007.-TU-1-07-08-7. Total investment 607 Million HUF (support:300 Million HUF)
The manager of the full scale operation of the created wellness and experience bath.

Sóstó-SPA Ltd. (Nyíregyháza)

Period April 2011. – March 2012.
Job / Title Professional advisor
Main activities, responsibilities The complex medical and experience tourism development of the bath.

**Kamilla Bath
Balmazújváros**

Period 2. June 2012. – July 2014.
Job / Title Professional advisor
Main activities, responsibilities Professional operation of the complex medical- and health tourism development, and strengthening the marketing activities.

**Medical- and Experience
Bath Nonprofit Ltd.**

Kaposvár
Period June 2012. – June 2014.
Job / Title Director of strategy and development
Main activities, responsibilities Elaborating the professional operation of the bath, opening to new market sectors.

Miskolctapolca Lido

Period December 2013. – December 2015.
Job / Title Project director
Main activities, responsibilities I. construction phase (full management of the 2,7 Billion HUF investment)
II. construction phase (preparing the next 4,5 Billion HUF investment)

**Veresegyház Medical
and Thermal Bath**

Period 29. October 2014. -
Job / Title Project manager
Main activities, responsibilities Professional consulting for the development of the Medical and Thermal Bath at Veresegyház. Expected investment 3 Billion HUF.

Council of Rácalmás City

Period 16. December 2014. – 20. January 2015.
Main activities, responsibilities Elaborating bath development strategy and bath concept.

Market Construction Ltd.

Period
Main activities,
responsibilities

October 2015. – 25. April 2016.

Participating in the construction of the Dagály swimming complex and sauna world as an expert consultant. Preparing a study for the future development of the Dagály beach.

**Other professional
experiences, professional
achievements**

2008. Hungarian Scientific Informing Society (Magyar Tudományos Ismeretterjesztő Társulat): Dr. Lengyel Alfréd coin.

2009- Lecturer of the Szent István University Institute of Health Sciences and Environmental (Gyula) /Health organization (BSc) – Health-tourism manager specialization /.

2009. accredited qualification as water operator.

2009. Komarno: Planning a complex greenfield investment - developer of the construction of an environmentally conscious and guest focused bath complex.

2010. Participating in the preparation of the discussion paper on the New Széchenyi Plan.

2010. Professional suggestions for the discussion paper on the New Széchenyi Plan on behalf of the National Bath Alliance, Hungarians on the Market, and the Spa Hungary Holding.

Beside many other sport, supporter of table tennis in Győr. Former vice chairman of the Rába Quelle Foton NB1 women's basketball team, and former chairman of the Győri ETO men's handball association.

2010. Syndicate founder of the Szent István University (Gödöllő) and Hungary SPA Holding Ltd. syndicated "Bath operator engineer" specialization training.

March 2010.: Founder of the National Bath Alliance, former Chairman.

March 2010.: Founder of the Hungarians on the Market Club, former Chairman.

2010: Entrepreneur of the year award.

18. June 2011.: Council of Szent István University Faculty of Mechanical Engineering: receiving an honorary professor title.

November 2012.: Production of a thermal tourism project business plan on the occasion of the first US - Arab Forum.